



Employers Academy Curriculum



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Structure. Stabilize. Sustain. Scale.

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LESSON	COURSES	READING & COURSE ELEMENT
Lecture: 35 Minutes Discussions: 15 Minutes Break: 10 Minutes	Orientation. Review course syllabus. Introductions. Live Module – Organizational Development Module 101: Module Highlights: Establishing the Structure, Culture-Building, Setting for Scale	Textbook Assessment 1 Read Lesson I and II: Core Business Element Mind Mapping & Launch
Lecture: 35 Minutes Discussions: 15 Minutes Break: 10 Minutes	Live Module – Building the Operations Module 102: Module Highlights: Recruiting Quality Talent, Developing Workflow, Role Congruency, Division of Labor, Efficient Productivity	Textbook Assessment 2 Read Lesson III and IV: Core Business Element Business Basics
Lecture: 35 Minutes Discussions: 15 Minutes Break: 10 Minutes	Live Module – Principles of Supervision Module 103: Module Highlights: Basic Supervision Practices, Building Relationships, Performance Management, Maximizing Performance	Textbook Assessment 3 Read Lesson V and VI: Core Business Element Preparation
Lecture: 35 Minutes Discussions: 15 Minutes Break: 10 Minutes	Live Module – Theories of Management Module 204: Module Highlights: Asset Management, Human Resource Management, Bureaucracy, Authority and Hierarchy, Centralization vs. Decentralization, Empowerment Delegation (Delegation Autonomy)	Textbook Assessment 4 Read Lesson VII and VIII: Core Business Element Planning
Lecture: 35 Minutes Discussions: 15 Minutes Break: 10 Minutes	Live Module – Executive Leadership Module 205: Module Highlights: Department Management, Leaders Leading Leaders, Developing Leadership, Organizational Output, Interdepartmental Synchrony	Textbook Assessment 5 Read Lesson IX and X: Core Business Element: Inception
Lecture: 35 Minutes Discussions: 15 Minutes Break: 10 Minutes	Live Module – Effective Communication Module 206: Module Highlights: Critical Thinking, 7C's of Communication, Non-Verbal Communication, Public Speaking, Speech Writing	Textbook Assessment 6 Read Lesson XI, XII, XIII: Core Business Element: Analysis
Lecture: 35 Minutes Discussions: 15 Minutes Break: 10 Minutes	Live Module – Corporate Social Responsibility Module 207: Module Highlights: Corporate Ethics, Social Development, Charitable Giving	Textbook Assessment 7 Read Lesson XIV, XV, XVI: Core Business Element: Marketing Share





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